

m a g d a l e n a
a n g l o h e r

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Hallo! I'm Lena, a graphic and communication designer currently living in London. My work aims to activate people's imagination and stimulate their emotions through a strong visual aesthetic. I firmly believe that through exploration and attentiveness to detail, new innovative solutions can thrive. I especially enjoy visualizing connections and making them accessible for a bigger audience.

Languages

German
English

Areas

Editorial Design
Visual Identity
Animation & Motion Graphics

Soft Skills

Flexibility
Communication
Resilience
Adaptability
Attentiveness to detail
Active listening
Time management
Teamwork

Software

Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
Adobe After Effects
Adobe Audition
Adobe Xd
Cinema 4D
Glyphs

Education

2020-2021
Graphic Design
Bachelors of Art (Hons)
Middlesex University London, UK

2017-2020
Graphic Communication Design
Work education
Designschule München, Germany

2014-2016
Psychology & Pedagogy
Diploma of Collage Studies
Fachoberschule Pfarrkirchen, Germany

Volunteer Experience

March 2020
**Festival for Creativity,
Design and Communication**
Forward Festival Munich, Germany

Task performed:

- working in a team of six volunteers to prepare the event
- Responsible for logistics
- Decorating the venue
- Preparing 1500 goody bags

Complementary Training

2016 Autumn Term
Painting and Drawing Course
Morley College London, UK

Work Experience

2019-2021
Freelance Work

Task performed:

- Developing strong visual identities for a self-employed dog therapist "Giovanni's Hundetherapie" and an organic farm business "Kartoffeln vom Horringerhof"

Aug. 2016
Internship
Pittner Design, Germany

Task performed:

- Creating a monogram for a local musician from scratch. Implementing the new design onto a business card.
- Developing different layout approaches with InDesign for a children magazine called "Spatz"